



Siemens EA Customer Association

Date: August 5, 2022

To: Siemens Industry Customers

From: David Harris, SECA President

Re: Siemens EA Customer Association (SECA) 59 Conference

As a Siemens Industry customer, you are invited to attend the annual SECA User Group Conference October 10-13, 2022, in Minneapolis, MN.

SECA is a customer run organization that provides an opportunity to discover the latest changes and influence the evolution of Siemens' products. The conference provides a great opportunity to network with peers from other companies with similar systems and potentially similar problems, and to hopefully come away with possible solutions. The venue also provides an opportunity to bring customer related problems and concerns to the attention of other customers and Siemens. During the conference, Siemens will provide updates on project status, system developments, product announcements, and future product plans.

SECA 59 officially marks our return to a destination conference following two years of virtual-only conferences due to the COVID-19 pandemic. While the key elements of SECA remain, there are many exciting format changes that are expected to improve the experience of attending a SECA conference.

Information about SECA including a conference agenda can be found at www.secaweb.com.

A Few Important Notes About the SECA 50 Conference:

Conference Registration: Complete the on-line conference registration process at [SECA Website](#) no later than September 25, 2022. The conference fee is \$795.00 US per person. The registration fee is used to cover the costs of sponsored meals, meeting space, transportation, and other general expenses. Please note that any registrations after September 25 will be subject to a late registration fee. The conference fee for late registration is \$850.00. Cancellations will be accepted up through Friday, September 30th and the registration fee will be refunded.

Hotel Reservations: The conference will be held at the Sheraton Minneapolis West Hotel, 12201 Ridgedale Drive, Minnetonka, MN 55305. The hotel room rate for attendees will be \$161.00 per night (plus applicable taxes) and includes complimentary room internet access. Daily rate is good for 3 days before or 3 days after the meeting. Make reservation directly with the Sheraton by calling 1-888-236-2427 no later than September 25, 2022. You may also make your reservation on-line at [Book Your Group/Corporate Rate | Marriott International](#). When registering by phone, be sure to tell them you are with the SECA Fall 2022 Conference or use online registration to ensure that you receive this discounted rate! If you do not register by the September 25, 2022, deadline, we cannot guarantee assistance with securing a room and/or the discounted rate.

Site Updates: Customer site updates are a significant part of the SECA conference through which customers can share experiences and issues they have faced between conferences.

Please use the site update template from the SECA website and e-mail the completed form to Verna Adamek (verna.adamek@siemens.com) by October 3, 2022.

Board of Directors Elections: There are two Member-At-Large positions on the SECA Board which are currently unfilled. If you are interested in serving on the SECA Board, please contact one of the existing SECA Board Members.

I hope to see you in Minneapolis at SECA 59!

Regards,

David Harris
SECA President